

2013

THE HUMANITARIAN CONFERENCE



INNOVATION AND ACCESS TO MEDICINES

Each year millions of people die because they do not have access to medicines. Being the largest medical humanitarian organization, this is something that Médecins Sans Frontières (MSF) experiences up-close on a daily basis. This is why MSF is hosting the second annual Humanitarian Conference focusing this year on access to medicines for some of the most vulnerable people in the world.

Millions of people do not have access to the treatment they need either because it is too expensive or because it does not exist. High medicine prices are in part due to the system of patents that grants a monopoly to the creators thus generating high prices and profits. But the problem of access to medicines also stems from the fact that new and effective medicines and diagnostic tools, for a long list of diseases are not being developed.

How can we develop a new business model where patient needs and not just market potential is a driving force in developing new medical tools? And how do we make sure that patents will not hinder access to already existing treatments at a fair price?

MSF brings together politicians, experts, humanitarian organizations and businesses to highlight the issue of access to medicines and search for new solutions to an old problem. We intend to look at innovative solutions to address the current deadlock in order to create better access to patients in need of treatment.

Date: 31 May 2013 - 9.45 - 15.00

Venue: Copenhagen Business School, Dalgas Have 15, 2000 Copenhagen

Language: English

Registration is required: www.msf.dk/registration

09.45 **Registration and refreshments**

10:00 **Access to medicines - a humanitarian problem**
Michael Gylling Nielsen, General Director, MSF Denmark

10:10 **A patient perspective on access**

10.20 **From idea to patient: an overview of the business of medical tools**
Associate Professor, Stine Haakonson, Ph.D., from the Department of Business and Politics at Copenhagen Business School on what drives research and development of new medicines today.

10.45 **Improving access today: making existing medicines available**
Today millions of patients can not afford the medicines they need. How can we bridge the gaps of the current model of development and production of medicines and make existing medicines available to those who need it?

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Panelists

Lars Kellberg, Corporate Vice President, Corporate Patents, Novo Nordisk
Richard Bergström, Director General, European Federation of Pharmaceutical Industries & Associations
Katy Athersuch, Medical Innovation & Access Policy Advisor, MSF Access Campaign
Thiru Balasubramaniam, Geneva Representative of Knowledge Ecology International

11.45 Lunch

12.15 **The need for innovation: voices from the field**

12.25 **Improving access tomorrow: new solutions for developing medical tools**

Over the past decades, alternative models have been tried out in the search for new medical tools to meet the demands in developing countries. We bring together representatives from some of these models in order to inspire alternative approaches to the current flawed model. Why have they been successful in creating innovation and what are their results?

Panelists

Dr. Marie-Pierre Preziosi, Director of the Meningitis Vaccine Project
Pascale Boulet, IP & Regulatory Advisor, DNDi
Erika Dueñas, Advocacy Advisor, Medicines Patent Pool

13.10 Coffee Break

13.20 **Improving access tomorrow: making innovation happen**

Drawing inspiration from the different approaches to medical innovation, how can we create a sustainable model that matches the needs that are not met today? Is access to medicines a political question, and if so, how can Denmark help further access?

Panelists

Christian Friis Bach, Danish Minister for Development Cooperation
Pia Olsen Dyhr, Danish Minister for Trade and Investment
Katy Athersuch, Medical Innovation & Access Policy Advisor, MSF Access Campaign
Richard Bergström, Director General, European Federation of Pharmaceutical Industries & Associations

14.40 **Closing remarks**

14.55 **Goodbye**

Michael Gylling Nielsen, General Director, MSF Denmark

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